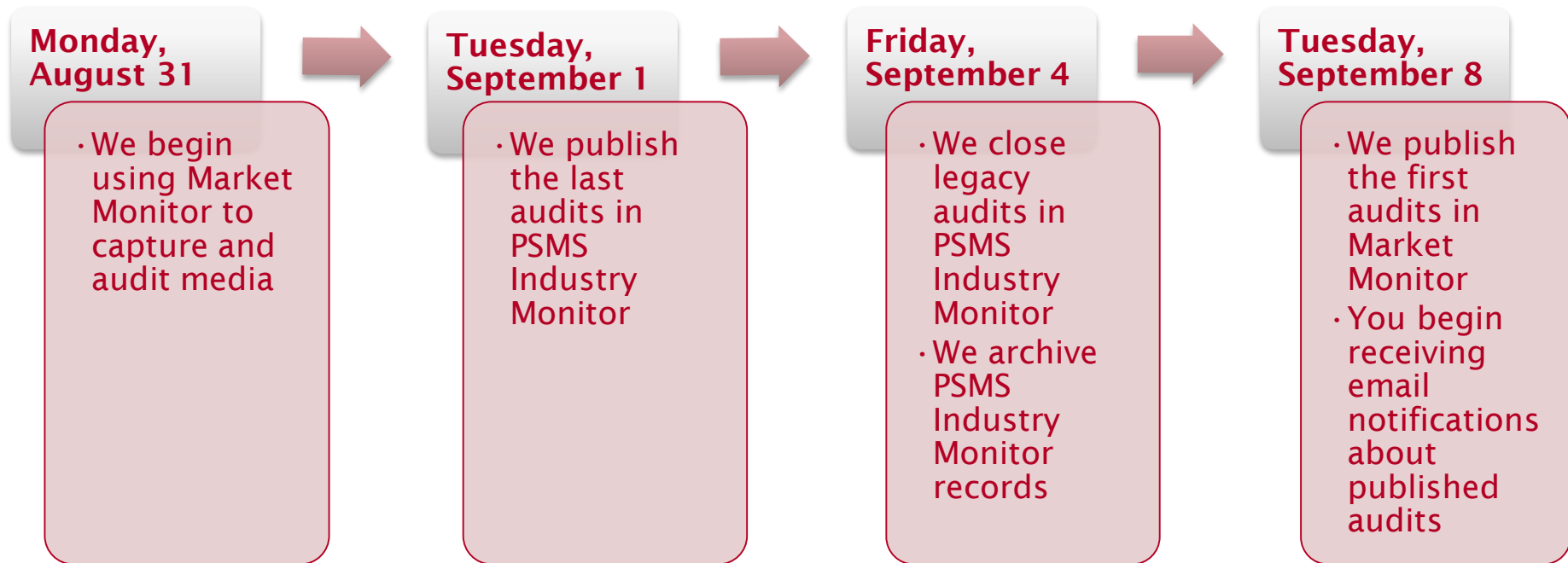# MARKET MONITOR LAUNCH
Quick Tour

September 2015

BACKGROUND

- After six years, we, at WMC Global, decided to replace our legacy PSMS Industry Monitor with a more robust solution

- Our new compliance management portal, Market Monitor, functions similarly to PSMS Industry Monitor, but it's more adaptable to a changing environment

- We'll use Market Monitor to capture media, perform audits, issue audit notices, and carry out enforcement work

TIMELINE

Monday, August 31

- We begin using Market Monitor to capture and audit media

Tuesday, September 1

- We publish the last audits in PSMS Industry Monitor

Friday, September 4

- We close legacy audits in PSMS Industry Monitor
- We archive PSMS Industry Monitor records

Tuesday, September 8

- We publish the first audits in Market Monitor
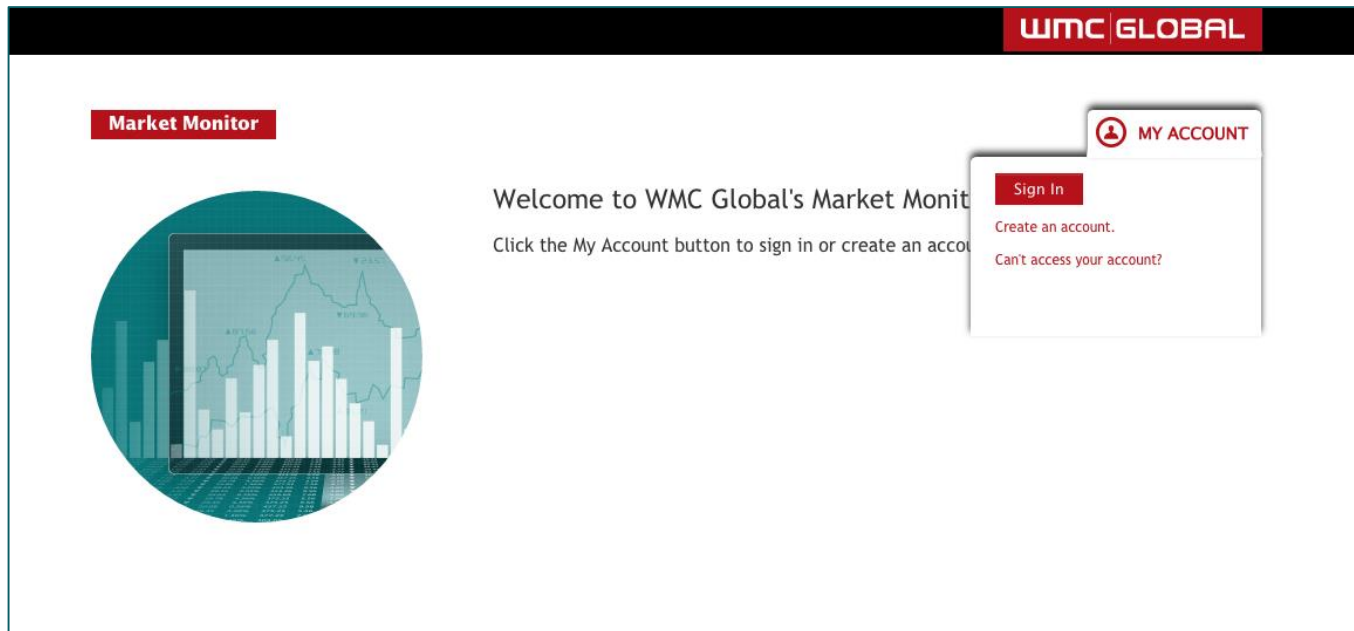- You begin receiving email notifications about published audits

ACCOUNT SETUP

- Prior to launch, WMC Global will create accounts for existing PSMS Industry Monitor users with updated contact information

- If we create your account, you receive an email from noreply@wmcglobal.com with instructions describing how to change your password

- New users can create an account at auportal.wmcglobal.com/ims or contact us to request account setup

- We encourage you and others at your company to create individual accounts for *all* users accessing the portal

LOGIN INSTRUCTIONS

1. Open auportal.wmcglobal.com/ims

2. Select MY ACCOUNT

3. Click the **Sign In** button

4. Enter your username (email address)* and password

*For Market Monitor, your username is your email address; your username is *not* the same one that you used to access PSMS Industry Monitor

DASHBOARD SEARCH

1. Search for audit notices using the dashboard search options
2. Filter the results table using the dashboard column headers
3. Click the individual audit notice hyperlinks in the "Form ID" column

AUDIT NOTICES OVERVIEW

Market Monitor Audit Notices are divided into three sections

Audit Notice Section	Description
Summary Details	Includes Form ID, Program (shortcode), Enforcement Status, relevant dates, information about where media was captured, and associated companies
Compliance Details	Includes Audit Type, media details thumbnails, and applied audit standards
History Log	Includes comments from users listed by date

AUDIT NOTICES OVERVIEW *continued*

Provide Feedback | Select Comment ⬍ | Submit

Summary Details

Form ID:	MM-1813	Overall Severity:	1
Profile Details:	Emily Test Sample Company 1	Acquisition Date:	2015-08-12
Enforcement Status:	Open	Notice Date:	2015-08-13
Market:	Mobile, Premium Rate	Cure Date:	2015-08-14
ID:	Shortcode,123456		
Call-to-Action:	Landing Page		
Language:	English		
Source:	Online		
Location:	http://google.com		
Keyword:	Keyword		

Network Path

- NA ➡ Sample Carrier ➡ Sample Company 1 ➡ Sample Company 2

AUDIT NOTICES OVERVIEW *continued*

Compliance Details: Sample Audit Type

Advertisement Sample

http://google.com

Sample123		
Audit Standard	**Severity**	**Action Required**
Standard A-1	2	AR 1

AUDIT NOTICES OVERVIEW *continued*

History Log

Date	Username	Notes
2015-06-17	Admin	Please note that the word STOP must appear on the advertisement.
2015-06-17	Sample Company	I made updates; please review.

AUDIT NOTICE REPLY OPTIONS

- On each audit notice, you have access to a dropdown menu displaying standard replies; you may select one of these options or choose "Other" to enter your own comments

- Select the related company in the "Audit Result For" menu

- You receive an email notification when we reply to your comments

- In the audit notice results table on the dashboard, audit notices with unread comments appear highlighted in red and display "Unread" in the Feedback column

ATTACHING FILES

- After selecting one of the options from the dropdown menu, an "Upload File" button appears

- Clicking the button allows you to browse your computer and upload one or more files to the audit notice

- Your uploaded files, as well as any files uploaded by WMC Global, are now visible in the history log

AUTOMATED EMAIL NOTIFICATIONS

- You receive email notifications from Market Monitor when
  - Your account is created;
  - Your password is reset (by you or by WMC Global);
  - Audit notices associated with your company are published;
  - Statuses associated with your company's audit notices are updated; and
  - New comments are entered into your company's audit notices
- Ensure that you do not reply to automated emails from noreply@wmcglobal.com

This message is automated; please do not reply to this email.

Hello, **Emily Fackrell.**

Today, we delivered 1 audits associated with your network.

FID	ID	Content Provider	Aggregator	Mobile Type	Audit Type	Source	Cure Date
MM-0154	213452	Texmo	AG1	Standard Rate	Customer Experience	Online	2015-07-02

Regards,

WMC Global Support Team

Need technical or system support? Contact us at us.support@wmcglobal.com.

WMC GLOBAL SUPPORT TEAM

- Contact the WMC Global Support Team via email using
  au.support@wmcglobal.com, referencing relevant audit notice Form IDs

- Call us at +61 (0)2 9252 1475, Monday through Friday, from 9:00 A.M. to 5:00 P.M. AEST

THANK YOU.